

## **NEWS RELEASE**



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## **Southwest Airlines Begins Nonstop Service to Phoenix**

Travelers to be Treated to a Party at the Gate

BIRMINGHAM, AL (October 2, 2024) – Southwest Airlines will launch new nonstop service to Phoenix from Birmingham-Shuttlesworth International Airport (BHM) on Thursday, October 3rd. The flight is scheduled to depart at 3:50pm.

To celebrate the inaugural nonstop to Phoenix, BHM will host a celebration at the departing gate. Travelers can pick up giveaways, snacks, and can register to win Southwest Airlines Gift Cards.

The media is invited to attend the celebration.

Gate Party – Southwest Nonstop to Phoenix Thursday, October 3rd – 1:45pm RSVP is required

Please report to the area outside the Event Room on the Departure Level *no later than 1:30*Due to security regulations, members of the media will be escorted to the concourse

In addition to the new Phoenix flights, Southwest Airlines will also add nonstop service to Nashville on November 3<sup>rd</sup>. The addition of these two nonstops at BHM come at a time when traffic is growing at a rapid pace. So far this year, total traffic at BHM has climbed 7% and that trend is expected to continue. Last year, BHM welcomed more than 3 million passengers through the airport. BHM is the largest airport in the state of Alabama, now offering nonstop service to 21 airport destinations in 18 cities across the U.S.

About Birmingham-Shuttlesworth International Airport  As Alabama's largest commercial airport, Birmingham-Shuttlesworth International Airport has served as a gateway to the sky for 92 years. Governed by the Birmingham Airport Authority, the airport continues to be a catalyst for growth and economic development for the entire region. For more information, visit flybhm.com or follow BHM on Facebook, Twitter, Instagram, and LinkedIn.