

## **NEWS RELEASE**



Media Alert: October 14, 2024 Media Contact: Kim Hunt Birmingham Airport Authority khunt@flybhm.com #205-510-6676

## It's Time to Celebrate! Spirit Airlines Arrives in the Market with New, Nonstop Service

Gate Party to Celebrate New Low-Fare Service to Fort Lauderdale

The Birmingham Airport Authority is inviting the media to attend a special event commemorating the start of service in Birmingham. The new service from BHM to Fort Lauderdale began on Thursday, October 10<sup>th</sup>, however, the gate celebration was delayed due to the potential impacts and uncertainty created by Hurricane Milton.

On *Tuesday, October 15th, at 1:30pm*, passengers waiting to board the daily Spirit flight to Fort Lauderdale will be treated to a unique gate experience that will feature live music and other surprises. The flight departs BHM at 3:10pm.

Members of the media who would like to attend should arrive by 1:15pm and can park in the designated Media Parking area. Please be sure to have a company placard in the window of your vehicle. Due to logistics and security regulations, RSVP will be required for this event.

Gate Party to Celebrate Spirit Service from BHM to FLL
Tuesday, Oct. 15<sup>th</sup> – \*\*\*Please Arrive no later than 1:15pm
Airport Terminal – Departure Level
Meet in front of the Spirit ticket counter which is located next to Delta Airlines
Please make sure you are not carrying any items that are prohibited on the secured side of the terminal (pocket knives, leatherman, etc).

Please RSVP to Kim Hunt no later than Tuesday, 10:00am.